



SPONSORSHIP INFO



# ST. PATRICK'S DAY BASH

Friday, March 13, 2020  
Meadowview Convention Center

**OUR ANNUAL EVENT IS RIGHT AROUND  
THE CORNER AND SOUTHERN  
APPALACHIAN RONALD MCDONALD  
HOUSE NEEDS YOU!**

**TO SAFELY SECURE YOUR ST.PATS  
SPONSORSHIP, PLEASE GO TO**

**[WWW.RMHSA.COM](http://WWW.RMHSA.COM)**

**OR CONTACT: TINA ISON**

**[TINA@RMHSA.ORG](mailto:TINA@RMHSA.ORG)**

**P: 423-975-5437**

**F: 423-434-8989**



Ronald  
McDonald  
House®  
Southern Appalachian





## **Gaelic Legend - Title Sponsor \$12,000**

- VIP banquet seating, three (3) tables w/24 tickets w/your company name & logo
- Business logo on all tickets, social media (both paid & organic promo ads) SARMH website
  - Ad in Table Agenda (full page)
  - Swag Pack & table gifts
- Your company will be recognized during the evening by the MC
- Full-page image coupled w/write up in the local VIP Scene magazine
  - 30 sec 'Thank You' video from one of our families that will be run twice in March on all social platforms
  - One (1) free alcoholic beverage per ticket holder
- Recognition in Newsletter

## **Pot of Gold - \$5,000**

- Two tables w/16 tickets w/your company name & logo
  - Ad in Table Agenda (half page)
- Your company will be recognized during the evening by the MC
- Half-page image coupled w/write up in the local VIP Scene magazine
  - 15 sec 'Thank You' video from one of our families that will be run twice in March on all social platforms

**\*\*ALL** logos will run consistently on the mobile bidding software



### Gareth's Bakery - \$2,500

- One table w/8 tickets w/your company name & logo
- Ad in Table Agenda (quarter page)
- Name on bakery sign
- Recognition in Newsletter & SARMH Website

### Leapin' Leprechaun - \$1,000

- One table w/8 tickets w/your company name & logo
- Your Company Name listed in the Table Agenda

### Shake Your Shamrock - Band Sponsorship - \$750

- Your Company Name listed in the Table Agenda
- Two Tickets

Please complete the following

Sponsorship Tier Selection:

Gaelic Legend - Title Sponsor

Pot of Gold

Gareth's Bakery

Leapin' Leprechaun

Shake Your Shamrock - Band Sponsorship

**\*\*ALL** logos will run consistently on the mobile bidding software

**Mail in option:**

**418 N. State of Franklin Rd**

**Johnson City, TN 37604**

**Attn / Contact: Tina Ison**

**tina@rmhsa.org**

**p: 423-975-5437**

**f: 423-434-8989**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone / Fax #: \_\_\_\_\_